

# Curriculum Vitae

## LIČNI PODACI

<b>Ime i prezime:</b>	Emir Agić	
<b>Datum i mjesto rođenja:</b>	22. 02. 1977. Rogatica	
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<b>Web stranica:</b>	<a href="http://www.efsa.unsa.ba">www.efsa.unsa.ba</a>	
<b>Polja profesionalnog interesovanja:</b>	Strateški marketing, Kvantitativne metode i analiza podataka	

## OBRAZOVANJE

Naziv institucije	Trajanje	Kvalifikacija
Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu	2010	Doktor ekonomskih nauka
Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu	2001–2006	Magistar ekonomskih nauka
Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu	1996–2000	Diplomirani ekonomista
Mješovita srednja ekonomska škola, Zenica	1992–1996	Ekonomski tehničar

## STRANI JEZIK [od 1 do 5 (1 = slabo, 5 = odlično)]

Strani jezik	Čitanje	Govor	Pisanje
Engleski	5	4	4

## DODATNE VJEŠTINE/SPOSOBNOSTI (npr. kompjuterski programi, vozačka dozvola i sl.)

Naziv	Opis
<b>Vozačka dozvola</b>	Vozačka dozvola B kategorije
<b>Kompjuterski programi</b>	Poznavanje i rad sa više vrsta aplikativnog softvera kao i statističkih programa za obradu podataka SPSS, STATA, MPLUS...

## SADAŠNJA POZICIJA:

<b>Naziv institucije:</b>	Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu	
<b>Pozicija:</b>	Docent na Katedri za marketing	
<b>Adresa:</b>	Trg Oslobođenja – Alija Izetbegović 1, 71000 Sarajevo	
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<b>Website:</b>	<a href="http://www.efsa.unsa.ba">www.efsa.unsa.ba</a>	

## DOSADAŠNJA ZAPOSLENJA

Naziv institucije	Trajanje	Pozicija
Ekonomski Fakultet u Sarajevu	2015 –	Vanredni profesor
Ekonomski Fakultet u Sarajevu	2010 – 2015	Docent
Ekonomski Fakultet u Sarajevu	2007 – 2010	Viši asistent
Ekonomski Fakultet u Sarajevu	2001 – 2007	Asistent
UPI Banka d.d. Sarajevo, branch Zenica	September 2001 – Mart 2002	Kreditni referent
Whitefield Computers doo, Sarajevo	April – Juni 2001	Referent u sektoru nabavke

## KLJUČNE KVALIFIKACIJE

1. Marketing i marketing menadžment
2. Kvantitativne metode u marketingu

## DRUGE RELEVANTNE INFORMACIJE

### Nagrade i priznanja

1. Poklon kompleta knjiga izdavačke kuće "Mate" Zagreb za najbolje studente Ekonomskog fakulteta u Sarajevu, školska 1997/1998.
2. Najbolji magistarski rad iz oblasti markateinga u 2007.

### Dodatna profesionalna edukacija

1. Ekonomski fakultet u Sarajevu i prof. Kent B. Monroe – Seminar „Upravljanje profitabilnošću“, Novembar 2010, Sarajevo.
2. Postdiplomski studij: Poslovna ekonomija, smjer Marketing
3. USAID i Urban Institute – Professional Workshop "Regression Analysis for Policy Research", Februar 2006, Sarajevo
4. University of Alberta – “Faculty Development Initiative“, Edmonton, Canada, 2005
5. American Councils for International Education i Prirodno-matematički fakultet Sarajevo – Radionica "Uspješna uloga asistenta u univerzitetskoj nastavi", April 2005, Sarajevo, Bosna i Hercegovina
6. EIASM i Tias Business School – EDEN Doctoral Seminar on Research Methods in Marketing, January 16 – 21, 2005, Tilburg University, The Netherlands
7. Wirtschaftsuniversität Wien – "15. International Summer University, MBA Course: Global Management, 05. 07. 2004. – 01. 08. 2004., Wien, Austria
8. Bled School of Management – “International Management Teachers Academy: Faculty Development Program”, Bled – Slovenia 2003
9. USAID i KPMG/Barents Group Course – "Credit Management Systems", Sarajevo 2001
10. USAID i KPMG/Barents Group Course – "Basics of Credit Analysis", Sarajevo 2001

### Ostalo

1. Profesional Educational Center – "Kurs engleskog jezika: HEADWAY – Intermediate", trajanje 2 mjeseca, Zenica 1999
2. Agencija za strane jezike L.M.A. – "Kurs engleskog jezika: LMA – Upper Intermediate", trajanje 6 mjeseci, Zenica 2001

## REFERENCE – BIBLIOGRAFIJA

### I. UNIVERZITETSKI UDŽBENICI I PUBLIKACIJE

1. Agić Emir (2018). Marketing analitika: Osnovne metode statističke analize sa primjenom u Stati, Ekonomski fakultet u Sarajevu, Sarajevo, ISBN 978-9958-25-136-8
2. Agić Emir (2018). Marketing analitika: Napredne metode statističke analize sa primjenom u Stati, Ekonomski fakultet u Sarajevu, Sarajevo, ISBN 978-9958-25-137-5
3. Alić, A., Agić, E. and Peštek, A. (2013). Effects of Risk-Related Purchasing Factors on Private Label Quality Perceptions in Bosnia and Herzegovina. In: Renko, S. and Knežević, B. (editors). Challenges for the Trade in Central and Southeast Europe, Emerald Group Publishing Limited, ISBN 978-1781-90-832-7
4. Poglavlje: "Cijene", u knjizi: Domazet, A., Babić-Hodović, V., Kurtović, E., urednici, Osnove marketinga, IV izdanje, Ekonomski fakultet u Sarajevu, Sarajevo, 2011. – u štampi (zajedno sa Enverom Backovićem)
5. Autor dva priloga: "Marketing aritmetika", str. 558-567 (zajedno sa Munirom Šestić); "Rječnik marketinga", str. 574-581 (zajedno sa Melikom Husić); u knjizi Tih, B., Čičić, M., Brkić, N., urednici, *Marketing*, Treće izmjenjeno i dopunjeno izdanje, Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu, Sarajevo, 2006., ISBN 9958-605-76-7, UDK 339.138(075.8), COBISS. BH-ID 14690566.
6. "Priručnik za učenje pomoću slučajeva" (zajedno sa Jasminom Selimović), Edicija priručnika za studente, Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu, Sarajevo, 2006., ISBN 9958-605-85-6, COBISS. BH-ID 14981894
7. Prilog "Primjer silabusa iz ekonomske grupe predmeta" u poglavlju Zalkida Hadžibegović "Silabus nastavnog predmeta", str. 105-112., u knjizi Grupa autora, *Prilozi za pedagoško-andragošku praksu na univerzitetu*, ACTR/ACCELS, Sarajevo, 2005., ISBN: 995872872-9 (zajedno sa Nenad Brkić)

### II. MONOGRAFIJE

1. Strateške orijentacije preduzeća i njihov uticaj na poslovne performanse: determinate, mjerenje i empirijska analiza, Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu, Sarajevo 2011.

### III. NAUČNI RADOVI U ČASOPISIMA SA MEĐUNARODNO PRIZNATOM RECENZIJOM

1. Almir Peštek, Emir Agić, Merima Činjurević, (2018) "Segmentation of organic food buyers: an emergent market perspective", *British Food Journal*, Vol. 120 Issue: 2, pp.269-289, <https://doi.org/10.1108/BFJ-04-2017-0215>
2. „The importance of store image and retail service quality in private brand image-building“, *Entrepreneurial Business and Economics Review (EBER)*, Vol. 5, No.1, 2017,“ Cracow University of Economics (Adi Alić, Emir Agić, Merima Činjurević) (accepted)
3. „Strategic Marketing Patterns and Performance Implications“, *European Journal of Marketing*, Volume 50, Issue 12, 2016, pp. 2216-2248, Emerald Group Publishing Limited, DOI 10.1108/EJM-08-2015-0589 (Emir Agić, Merima Činjurević, Emir Kurtović, Muris Čičić)
4. „Regional Approach to Luxury Market Segmentation: The Case of Western Balkans“, *International Journal of Management Science and Business Administration*. Volume 1, Issue 5, Pages 7-20, ISSN 1849-5419 (Print), ISSN 1849-5664 (Online), April 2015 (Melika Husić-Mehmedović, Emir Agić).

5. „Who Who Are Store Brands Buyers? Demographic Profile of Store Brand Buyers in Bosnia and Herzegovina“, *International Journal of Management Science and Business Administration*, Volume 1, Issue 4, Pages 7-24, ISSN 1849-5419 (Print), ISSN 1849-5664 (Online), March 2015 (Adi Alić, Merima Činjurević, Emir Agić).
6. „Regional Lifestyle Segmentation in the Western Balkans“, *South East European Journal of Economics and Business*. Volume 9, Issue 2, Pages 46–53, ISSN (Online) 2233-1999, DOI: 10.2478/jeb-2014-0007, March 2015 (Melika Husić-Mehmedović, Muris Čičić, Emir Agić).
7. „Competitive Positioning Strategies of Companies in Bosnia and Herzegovina and their Effect on Business Performance“. *Eastern European Economics Journal*, Special Issue, 2012, ISSN: 0012-8775 (Emir Agić, Emir Kurtović i Muris Čičić)
8. “Do FDI patterns differ between manufacturing and service sector in CEE countries”, *Journal of US-China Public Administration*, Volume 7, Number 3, March 2010, pp. 11-25, ISSN 1548-6591. (Vesna Babić-Hodović, Eldin Mehić, Emir Agić)
9. “Primjena conjoint analize u proučavanju potražnje za MP3 playerima na tržištu Bosne i Hercegovine” / “Application of conjoint analysis in studying demand for MP3 players on the B-H market”, *Tržište*, Zagreb, Vol. XX, 2008, br.1, str. 25 – 37, ISSN 0353 4790. (with dr Emir Kurtovic and dr Muris Čičić)

#### IV. NAUČNI RADOVI U ZBORNICIMA (KONGRESI, SIMPOZIJUMI)

1. Alić A., Činjurević M, Agić E. (2018) All You Need Is Love! The Role of Brand Personality in Generatring Feelings of Love Toward a Brand. ICES 2018, International Conference of the School of Economics and Business in Sarajevo, Sarajevo
2. Činjurević, M, Alić A., Agić E. (2018) Consumer preferences for retailer brands: effects of brand attitudes, image, and quality, 9th International Conference "An Enterprise Odyssey: Managing Change to Achieve Quality Development", Zagreb.
3. Činjurević, M., Agić E., Peštek A., (2018) When consumers are in doubt, you better watch out! The moderating role of consumer skepticism and subjective knowledge in the context of organic food consumption, 9th International Conference "An Enterprise Odyssey: Managing Change to Achieve Quality Development", Zagreb.
4. Alić, A., Činjurević, M. & Agić, E. (2016) Which creates the bigger 'halo' effect in private branding- store image or retai service quality? International Conference of the School of Economics and Business Sarajevo – ICES 2016, 14 October 2016, Sarajevo, Bosnia and Herzegovina. <http://www.efsa.unsa.ba/ices2016/>
5. Alić, Adi, Merima Činjurević, Emir Agić (2016), „Greasing the Wheels of Retailer Brand Purchases: Effects of Brand Associations and Brand Preference“, *7th EMAC Regional Conference – Marketing Convergence and Divergence in the New Europe*, Sarajevo: School of Economics and Business, Sarajevo, BiH, September 14-16, ISBN 978-9958-25-122-1
6. Čutura, Marija, Emir Agić (2016), „Sub-Cultural Differences in Country and Product Evaluations in the Multicultural Setting of Bosnia and Herzegovina“, *7th EMAC Regional Conference – Marketing Convergence and Divergence in the New Europe*, Sarajevo: School of Economics and Business, Sarajevo, BiH, September 14-16, ISBN 978-9958-25-122-1
7. Čutura, Marija, Muris Čičić, Emir Agić (2014), „Exploring the influence of national pride on consumers' orientation towards domestic products“, *5th EMAC Regional Conference – Marketing Theory Challenges in Emerging Markets*, University of Economics in Katowice, Katowice, Poland, September 26-26, Proceedings, p. 49-57. ISBN 978-83-7875-210-3

8. Husić-Mehmedović, Melika, Emir Agić (2014), „Regional Approach to Luxury Market Segmentation: The Case of South East European Countries“, *7th International Conference ICES 2014*, School of Economics and Business Sarajevo, Bosnia and Herzegovina, October 13-14, 2014. pp. 245-255. ISBN 978-9958-25-093-4
9. Alić, A., Činjurević, M. i Agić, E. (2014), Profiling store brand consumers in Federation of Bosnia and Herzegovina, *7th International Conference ICES 2014*, School of Economics and Business Sarajevo, Bosnia and Herzegovina, October 13-14, 2014. 978-9958-25-093-4
10. Agić, E. i Alić, A. (2013), Komparativna analiza lojalnosti potrošača proizvođačkim markama i marki maloprodavača, *Trade perspectives 2013: Odnosi u lancima opskrbe, Proceedings of the international conference*, Faculty of Economics and Business Zagreb, Croatia, November 20-21, 2013, pp. 242-264. ISBN: 978-953-6025-81-7.
11. Agić, E., Činjurević, M. i Alić, A. (2013), Mobile Phone Users Segmentation via Latent Class Analysis: A Case of Youth Market in Bosnia and Herzegovina, *23rd CROMAR CONGRESS: MARKETING IN A DYNAMIC ENVIRONMENT - ACADEMIC AND PRACTICAL INSIGHTS*, Faculty of Tourism and Hospitality Management in Opatija, University of Rijeka, Croatia, October 24-26, 2013, p.1. ISBN: 978-953-7842-16-1.
12. Halilbašić, M., Agić, E. (2013) „Convergence of Local Government Units in Bosnia and Herzegovina“, In: *Internacionalna naučna konferencija „Lokalni ekonomski i infrastrukturni razvoj SEE u procesu pridruživanja EU“*, ANU BiH, Posebna izdanja, Knjiga CLIII, Odjeljenje društvenih nauka, knjiga 3, Sarajevo, Septembar 20-21, 2013.
13. Alić, A., Domazet, D. i Agić, E. (2012), The impact of the brand equity of the private labels on the consumer's purchase intentions: A conceptual approach, In: *EBES 2012 Istanbul Conference Program and Abstract Book*, conference proceedings: EBES 2012 Istanbul, Turkey, May 24-26, str. 163-179. ISBN: 978-605-6109-5-8.
14. Agić, E., Alić, A., Peštek, A., Sendić, R. (2012), Privatne marke kao faktor razvoja suvremene trgovine: Utjecaj faktora rizika kupovine na percepciju kvaliteta privatnih marki u Bosni i Hercegovini, *Trade perspectives 2012, Trade in the context of sustainable development*, Proceedings of the international conference, Zagreb, Croatia, November 21-22, 2012, p. 14. ISBN 978-953-6025-62-6
15. "Competitive Positioning Strategies Of Companies In Bosnia And Herzegovina And Their Effect On Business Performance" *Fifth International Conference „Economic Development Perspectives of SEE Region in the Global Recession Context – ICES2010*, October, 2010, Sarajevo, Bosnia and Herzegovina, ISBN 978-9958-25-015-6, COBISS.BH-ID 16892422 (with dr Emir Kurtovic and dr Muris Cicic)
16. „Market orientation and business performance of BiH enterprises in domestic and foreign-owned“, Proceedings of 6th International Strategic Management Conference, International University of Beykent University, Gebze Institute of Technology, Canakkale 18 Mart University, July 9-10, 2010 – paper accepted for publication (Vesna Babić-Hodović, Eldin Mehić, Emir Agić, Amela Jašić)
17. "The impact of institutional quality development on foreign direct investment inflows: evidence of the manufacturing sector in SEE countries", 6th INTERNATIONAL RESEARCH/EXPERT CONFERENCE WITH PARTICIPATION "QUALITY 2009", Neumu 04. do 07. juna 2009., koautor
18. "Economic performance and the role of the qualitative development in the banking sector in South-East European countries", EBES 2009 Conference, Istanbul, juni 2009. (Rad je prihvaćen za objavljivanje u Abstract book te je predložen za review process za objavljivanje u žurnalu Emerging Markets Finance and Trade (EMFT) koji je indeksiran u Social Science Citation Index), koautor
19. "Influence of quantitative and qualitative factors of banking sector development on economic growth in South East European countries" International Conference

Interdisciplinary Management Research, Poreč, Hrvatska, 8–10. maj 2009. (Proceedings je indeksiran u: Thomson ISI, Repec, EconPapers), koautor

20. „Research into consumers' preferences in the mineral water market in Bosnia and Herzegovina using conjoint analysis“, *Fourth International Conference „Transitional Challenges of EU Integration and Globalization“ – ICES 2008*, October 9-10, 2008, Sarajevo, Bosnia and Herzegovina, ISBN 978-9958-25-015-6, COBISS.BH-ID 16892422 (with dr Emir Kurtovic)
21. „Location determinants of MNE activity in the manufacturing industry in south east europe countries“, *Fourth International Conference „Transitional Challenges of EU Integration and Globalization“ – ICES 2008*, October 9-10, 2008, Sarajevo, Bosnia and Herzegovina, ISBN 978-9958-25-015-6, COBISS.BH-ID 16892422 (with dr Besim Culahovic and mr Eldin Mehic)
22. „Tourism Destination Image as Perceived by Tourists: Case of Canton Sarajevo, Bosnia and Herzegovina“, *Fourth International Conference „Transitional Challenges of EU Integration and Globalization“ – ICES 2008*, October 9-10, 2008, Sarajevo, Bosnia and Herzegovina, ISBN 978-9958-25-015-6, COBISS.BH-ID 16892422 (with dr Nenad Brkic and Sanela Avdic)
23. „Influence of quantitative and qualitative factors of banking sector development on economic growth in CEE countries“, *Fourth International Conference „Transitional Challenges of EU Integration and Globalization“ – ICES 2008*, October 9-10, 2008, Sarajevo, Bosnia and Herzegovina, ISBN 978-9958-25-015-6, COBISS.BH-ID 16892422 (with dr Vesna Babi-Hodovic, mr Eldin Mehic and mr Emina Resic)
24. „Banking Sector's Efficiency Influence on Economic Growth in CEE Countries“, *YIRCoBS '08 Yeditepe International Research Conference on Business Strategies*, June 13 - 15, 2008, Istanbul, Turkey (with Eldin Mehić, Vesna Babić-Hodović, and Amra Kramo) [http://yuvam.yeditepe.edu.tr/yircobs08\\_book\\_extended\\_abstracts\\_080603.pdf](http://yuvam.yeditepe.edu.tr/yircobs08_book_extended_abstracts_080603.pdf)
25. „Desirable Outcomes of Graduate Marketing Education: Managers' Point of View“, *7th International Conference „Enterprise in Transition“*, May 24-26, 2007, Bol, Island Brac, Croatia, Proceedings Book of Extended Abstracts + CD with full papers, pp. 143-146, UDK 339 (063); ISSN 1846-2618 (with Muris Cicic, Nenad Brkic and Denis Berberovic)
26. „To What Extent are Insurance Companies in Bosnia and Herzegovina Marketing Oriented“, *International Conference ICES 2006 „From Transition to Sustainable Development: The Path to European Integration“*, 12-13 October, 2006, Sarajevo, Book of Extended Abstracts + CD, ISBN 9958-605-89-9, ISBN 9958-605-90-2 (CD), COBISS.BH-ID 15254790, p. 264-267. (with Nenad Brkic and Kenan Begic)
27. „How to Position a Bank Through Image Factors: Correspondence Analysis of BH Banks' Image“, *3rd International Conference „An Enterprise Odyssey: Integration or Disintegration“*, June 15-17th, 2006, Zagreb, Croatia, Book of Abstracts + CD, ISBN broj 953-6025-18-3, CD ISBN: 953-6025-17-5, p. 229-230. (with Muris Cicic, Nenad Brkic, Emina Mesanovic and Zijada Subasic)
28. „Marketing Education: Companies' Needs and Students' Motivation“, *6th International Conference „Enterprise in Transition“*, May 26-28, 2005, Bol, Island Brac, Croatia, Proceedings, pp. 15-18, ISBN 953-6024-70-5, UDK 339 (063) (with Muris Cicic, Nenad Brkic and Melika Husic)
29. „The Role of Nationalism in Consumer Ethnocentrism and Animosity in the Post-War Country“, *34th EMAC - European Marketing Academy Conference 2005*, University of Bocconi, Milan, Italy, May 24-27, 2005, Proceedings, p. 86. (with Muris Cicic, Nenad Brkic and Melika Husic)
30. „International Competitiveness of Bosnia and Herzegovina: Macroeconomic Reform, Necessary but not Sufficient Condition for Sustained Economic growth“, *4th European Doctoral Seminar (EDS)*, 16-19th September 2004, Sarajevo, Seminar Volume pp. 213-230 (with Muamer Halilbasic).

31. "Bank Selection Criteria Employed by Students in an Southeastern European Country: An Empirical Analysis of Potential Market Segments' Preferences", *ANZMAC 2004*, 29 November – 1 December 2004, New Zealand, Book of Abstracts and CD with Full Papers, p. 56, ISBN for the proceedings programme and abstracts 0-475-12214-3, (with dr Muris Cicic and dr Nenad Brkic)
32. "How Students Choose a Bank in Bosnia and Herzegovina: Empirical Analysis of Bank Selection Criteria", *2nd International Conference "An Enterprise Odyssey: Building Competitive Advantage"*, June 17-19th, 2004, Zagreb, Croatia, Proceedings, pp. 234-235., IBN 953-6025-10-8; UDK 65.012(063) (with dr Muris Cicic and dr Nenad Brkic)

#### V. RADOVI U ZBORNICIMA

1. Agić, E., Činjarević M., Alić, A. (2012), Klasifikacija korisnika mobilnih telefona primjenom analize latentnih klasa (LCA), *Sarajevo Business and Economics Review*, 32, ISSN 1986-5473
2. „Eksplorativno istraživanje stavova potrošača prema marketingu i konzumerizmu u BiH“, *Zbornik radova Ekonomskog fakulteta u Sarajevu*, br. 28, Ekonomski fakultet u Sarajevu, ISSN 0581-7439, EBSCO PUBLISHING – Business source complete, <http://www.epnet.com/titleLists/bt-journals.xls>, Sarajevo, 2008. godine (with dr Emir Kurtovic and Mirza Pasic)
3. "Mjerenje tržišne orijentacije preduzeća u Bosni i Hercegovini po osnovu uključenosti u izvozne operacije", *Zbornik radova Ekonomskog fakulteta u Sarajevu* br. 25, pp. 9-22, Ekonomski fakultet u Sarajevu, Sarajevo, 2005., ISSN: 0581-7439, UDK: 338 (with dr. Anto Domazet)
4. "Međunarodna konkurentnost Bosne i Hercegovine", *Zbornik radova Ekonomskog fakulteta u Sarajevu* br. 24, Ekonomski fakultet u Sarajevu, ISSN: 0581-7439, UDK: 338 Sarajevo, 2004. godine

#### VI. STRUČNI RADOVI U ČASOPISIMA

1. "Kako mladi u BiH biraju banku", *Banke*, broj 43-44, godina VI, decembar, 2003, str. 20-23. (sa dr. Nenad Brkić)

#### VII. DOMAĆI ISTRAŽIVAČKI PROJEKTI

1. „Anketiranje korisnika u vozilima KJKP GRAS d.o.o. Sarajevo u svrhu utvrđivanja kategorija korisnika usluga javnog prevoza putnika“, Ministarstvo saobraćaja Kantona Sarajevo, 15.09.2017. godine.
2. „Metodologija za utvrđivanje cijena socijalnih usluga u Federaciji BiH“, Ekonomski institut Sarajevo, Septembar 2016 – Februar 2017.
3. „Procjena biznis okruženja u odabranim lokalnim zajednicama sa područja sjeverozapadne Bosne“ u sklopu projekta općinskog okolišnog i ekonomskog upravljanja (MEG), Razvojni program Ujedinjenih nacija (UNDP) u Bosni i Hercegovini, Oktobar- Decembar 2015.
4. "Support to Federal Employment services in designing methodology of labour market research in Federation of B&H", Youth Employment Project Phase II, GOPA Gesellschaft fuer Organisation, Planung und Ausbildung mbH Predstavništvo u BiH, Sarajevo, 25. Oktobar - 15. Novembar 2015.
5. „Izrada sektorske analize po djelatnostima i specifične modifikacije business plana organizacije socijalnog preduzeća“, Ekonomski institut Sarajevo, 01.11.2013.

6. „Strategija razvoja mreže zdravstvenog turizma“, Ekonomski fakultet u Sarajevu, 24.10.2013.
7. „Strategija jačanja funkcije posredovanja u javnim službama za zapošljavanje u Federaciji BiH“, Ekonomski institut Sarajevo, 04.10.2013.
8. „Analiza postojeće organizacijske strukture kompanije Energoinvest d.d. i kreiranje prijedloga za unapređenje/redizajn iste“, Ekonomski fakultet u Sarajevu, 31.07.2013.
9. „Mjerenje image-a političkih stranaka i kandidata“, S.V.-RSA d.o.o., 15.05.2013.
10. „Adriatic Health and Vitality Network (AHVN)“ u okviru IPA Adriatic Cross Border Cooperation 2007-2013, Ekonomski fakultet u Sarajevu, 28.03.2013.
11. „Etnocentrizam i animozitet kod ponašanja potrošača u BiH i implikacije za privredne subjekte“, Ekonomski fakultet u Sarajevu, 15.02.2011.
12. „IPOKS - Indeks poslovnog povjerenja na Kantonu Sarajevo“, Ekonomski Institut Sarajevo, sa dr Anto Domazet i dr Emir Kurtović, 2007-2008.
13. Analiza imidža farmaceutske kompanije Bosnalijek, mart 2008. (sa Nenad Brkić, Denis Berberović i Melika Husić).
14. „Percepcija i zadovoljstvo turista turističkim sadržajima u Kantonu Sarajevo“, Ekonomski Institut Sarajevo, sa dr Nenad Brkić i Denis Berberović, august – oktobar 2007.
15. „Turistički imidž Bosne i Hercegovine sa aspekta turističkih posrednika u Regionu“, Turistička zajednica Federacije BiH, juni 2006.
16. „Ispitivanje javnog mnijenja u vezi sa emitovanjem elektronskih medija u BiH“, RAK - Regulatorna agencija za komunikacije BiH, novembar 2004.
17. „Studija dostupnosti programskih sadržaja u elektronskim medijima u BiH“, RAK - Regulatorna agencija za komunikacije BiH, novembar 2004.
18. „Strategija izgradnje imidža Bosne i Hercegovine“, Federalno ministarstvo obrazovanja i nauke, FBiH, januar-decembar 2004.

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